



**Invitation to the workshop on  
“Global Opportunities for SMEs in Electro –  
Mobility”**

**to be held on 18<sup>nd</sup> June  
HOTEL DIAGONAL ZERO  
Plaça Llevant, s/n,  
08019 Barcelona, España**

We kindly invite you to participate in the workshop organised by European project GO4SEM.

The workshop will aim to provide your company with insight and knowledge on the global market trends in electric mobility, mechanism and business opportunities.

The GO4SEM project supports the European automotive supply chain for E-mobility technologies in entering evolving markets in USA, South Korea and Japan and emerging markets in India, Brazil and China.

Project Objectives:

- Creating awareness of the **market potential and business opportunities** for SMEs;
- Gaining **insight and in-depth knowledge** of the market mechanisms;
- Defining measures and **recommendations** concerning **European policy**;
- Strengthening the **e-mobility value chains** in Europe.

For registration : <http://www.barter.es/e/bqec2015/form/form.html>

**GO4SEM “Global  
Opportunities for SMEs  
in Electro-Mobility”**

**GO4SEM started on  
September 2013 and is  
planned for 24 months.**

**The project is funded by  
the European  
Commission Directorate  
General for  
Communications  
Networks, Content &  
Technology.**



**Institut de Recerca en Energia de Catalunya  
Catalonia Institute for Energy Research**

**GO4SEM Workshop**  
**Agenda – 18<sup>nd</sup> June 2015 – 3 pm**

**HOTEL DIAGONAL ZERO**

**Plaça Llevant, s/n,  
08019 Barcelona, España**

15:00 - 15:10	Welcome
15:15 - 15:30	Introduction by Dr. Arrate Alonso Gomez, MOBI - Mobility, Logistics and Automotive Technology Research Centre, Vrije Universiteit Brussel
15:30 - 16:15	Global trends and opportunities - GO4SEM country reports overview: Japan, South Korea, USA and China, Dr.Gereon Meyer, VDI/VDE Innovation + Technik GmbH
16:15 - 16:30	Coffee break
16:30 - 16:50	Global trends and opportunities - GO4SEM country reports overview: Brazil and India, Dr. Ivan Gallego, Automon - Mondragon Automocion
16:30 - 16:50	Analysis of activities and capabilities of European regional SMEs active in electromobility Dr.Arrate Alonso Gomez MOBI - Mobility, Logistics and Automotive Technology Research Centre, Vrije Universiteit Brussel
17:10 - 17:30	Participation in global supply chains, Jose Luís Juan - Deputy Executive Director, JJUAN, S.A.
17:30 - 18:00	Discussion – Q&A
18:00	Closing

**Speakers:**

Dr. Frauke Bierau	VDI/VDE Innovation + Technik GmbH
Dr. Arrate Alonso Gomez	MOBI - Mobility, Logistics and Automotive Technology Research Centre, Vrije Universiteit Brussel
Dr. Ivan Gallego	Automon - Mondragon Automocion
Mr. Jose Luís Juan	JJUAN, S.A